



BICHITRAPATRA

* Effective from April 2021

বিশিষ্ট

Advertisement RATE CARD

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ALL ISSUES ARE SPECIAL ISSUE!

বিত্তপত্র

‘Bichitrapatra’ is a quarterly magazine for all readers, edited by Mr. Souradip Bandyopadhyay, Mr. Ayan Chattopadhyay & Mr. Soumyakanti Dutta. The main advisor of this magazine is Mr. Sandip Ray. ‘Bichitrapatra’ magazine runs by a non-governmental organisation, named ‘The Bichitrapatra Foundation’.

Four issues are published annually. Each and every issues are special. The rate of advertisement is the same for each issue. The issues are—
May-July (Poila Boishakh Special Issue)
August-October (Puja Special Issue)
November-January (Winter Special Issue)
February-April (Book Fair Special Issue)



ବିଚିତ୍ରପତ୍ର

A D V E R T I S E M E N T R A T E

Full Page (B/W): 15,000.00

Full page (Colour): 28,000.00

Half Page (B/W): 8,000.00

Half Page (Colour): 13,000.00

2nd Cover (Colour Mandatory): 35,000.00

3rd Cover (Colour Mandatory): 38,000.00

Back Cover (Colour Mandatory): 45,000.00

Double Spread (B/W): 25,000.00

Double Spread (Colour): 44,000.00



ବିଚିତ୍ରପତ୍ର

A D V E R T I S E M E N T R A T E

(For Book Publishers)

Full Page (B/W): 12,000.00

Full page (Colour): 24,000.00

Half Page (B/W): 6,000.00

Half Page (Colour): 11,000.00

Quarter Pager (B/W): 3,500.00

Quarter Page (Colour): 7,000.00

2nd Cover (Colour Mandatory): 30,000.00

3rd Cover (Colour Mandatory): 34,000.00

Back Cover (Colour Mandatory): 40,000.00



ବିଚିତ୍ରପତ୍ର

M E C H A N I C A L D E T A I L S

- * Full Page Size: 200 mm. × 150 mm.
 - * Half Page Size: 100 mm. × 150 mm.
 - * Quarter Page Size: 100 mm. × 75 mm.
 - * Double Spread Size: 14 inch. × 9.5 inch.
 - * 2nd Cover Size: 9.5 inch. × 7 inch.
 - * 3rd Cover Size: 9.5 inch. × 7 inch.
 - * 4th / Back Cover Size: 9.5 inch. × 7 inch.
- * Please provide the artwork as tiff file or pdf. Don't send jpeg. File.



विद्यया

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Golden opportunity! Don't miss!

- * If you advertise your company in our every issue: You will get 15% commission of that total amount!
- * If you advertise your company in our any three issue: You will get 5% commission of that total amount, and you will get a free advertisement!
- * If you advertise your company in our any two issue: You will get 5% commission of that total amount!



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Please come & join
with us! We are waiting...